

# PLACEMENT REPORT

MBA DECISION SCIENCE & ANALYTICS | MS BUSINESS ANALYTICS & INFORMATION  
MANAGEMENT

BATCH 2019-21 & BATCH 2020-22



SCHOOL OF  
BUSINESS MANAGEMENT



**PURDUE**  
UNIVERSITY®

# Overview

The School of Business Management, NMIMS Deemed to be University partnered with Purdue University, USA - one of the top universities in the world, to offer the Dual Degree Program in Analytics: MBA in Decision Science & Analytics + MS in Business Analytics & Information Management. The two-year program is designed to complement the skills requirement for specialised job profiles in Data Science and Analytics. The program takes place in two geographies with the first 3 trimesters in Mumbai, India and followed by 2 trimesters in Purdue, Indiana (USA).

- **NMIMS is ranked 'Category 1 University by MHRD; A+ Accreditation by NAAC with 3.59 CGPA. Purdue University is amongst Top 100 Universities in the world THE WUR 2021.**
- **Economic Times rank SBM NMIMS as #4th Best B School as per MDRA Best B-School 2020, #4th Best Private B School by Outlook 2020 and #6th Best Private B School in India.**
- **MBA Decision Science & Analytics program of NMIMS is Ranked # 1 in Teaching & Curriculum and Ranked #1 in Certification Value amongst the Top Post Graduate Data Science Programs 2021 by Analytics India Magazine.**
- **MS in Business Analytics & Information Management is #1 Top Data Science Master's Degree Program Bigdataworld.medium.com, 2020; #1 Master's Science in Data Science, Data Science Degree Programs, #1 Data Science Master's Program CIO Magazine, #7 MS Business Analytics in USA by QS World University Rankings and #13 MS Business Analytics in the World by QS World University Rankings**

We witnessed an over whelming response from the industry for both the batches 2021 & 2022.

The first batch of this **coveted program MBA DSA|MS BAIM 2021** batch graduated in August 2021 with successful placements. Although the timeline of the program was adversely affected by the pandemic, still the batch successfully completed both the degrees.

**The second batch (2020-22)** that is now at Purdue, US for their MS program also garnered support from the corporate. It was a milestone by placing 95% of our batch in the first week of placement cycle of December 2021. It does go a long way to prove the trust and the confidence that the corporate world bestows on the institute and the students.



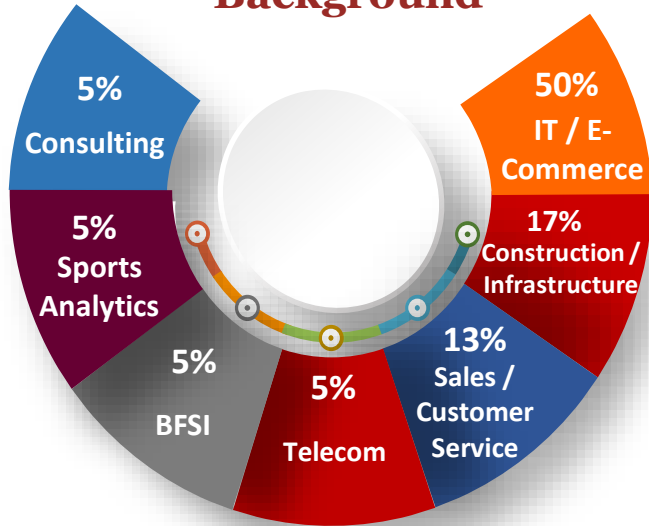
“The programme has done a phenomenal job in placing its graduates in the last two years, especially given the challenges posed by the pandemic in the job market. Being both a niche and a new programme, the industry was quick to appreciate the impact our graduates will have in their business. This is again a testament of our clear understanding of the gap which exists in the industry, and our ability to plug the gap, by training our graduates into next generation analytics leaders. A lot of credit also goes to the incessant working of the placement office.

It is exciting to see our graduates spread across diverse industry verticals, and across companies of various sizes and purposes. Most of them have gotten into techno-functional roles, which requires one to leverage both analytics and business skillsets. They have positioned themselves rightfully, for a glorified career ahead.”

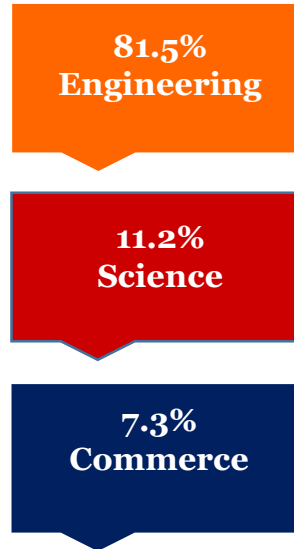
**Prof. Binesh Nair**  
**Assistant Professor in Data Science, School of Business Management**  
**Programme Chair – MBA DSA and MS BAIM (Purdue University)**

# Batch Statistics: 2019 - 21

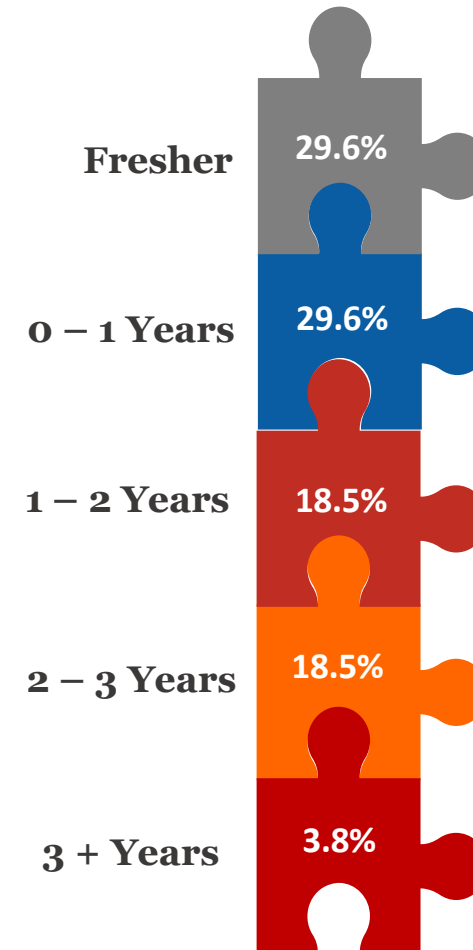
## Experience Background



## Education Background



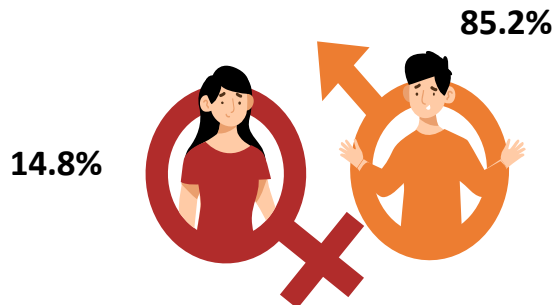
## Work Experience (Months)



## Average Age



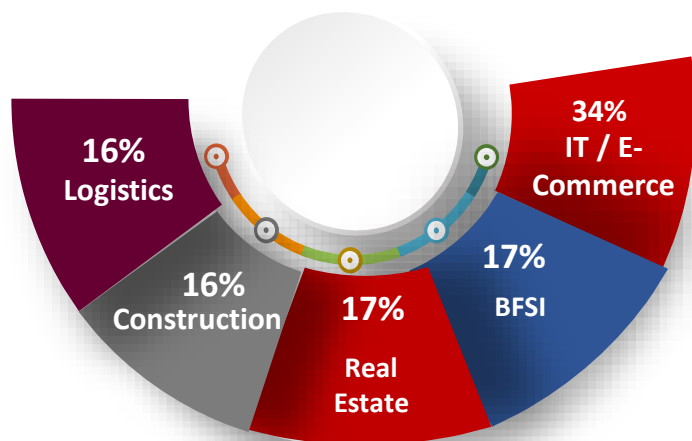
## Gender Ratio



## Average Work Experience



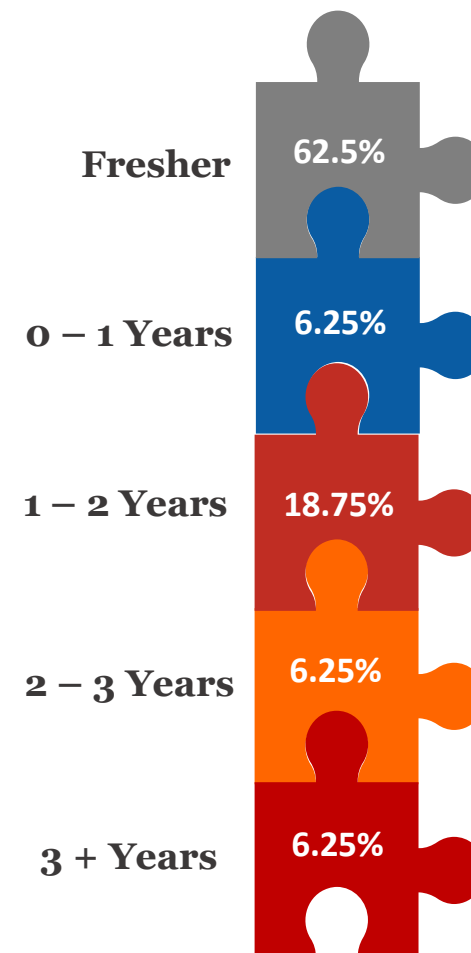
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## Education Background



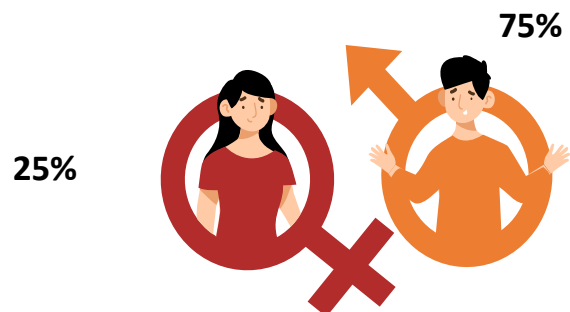
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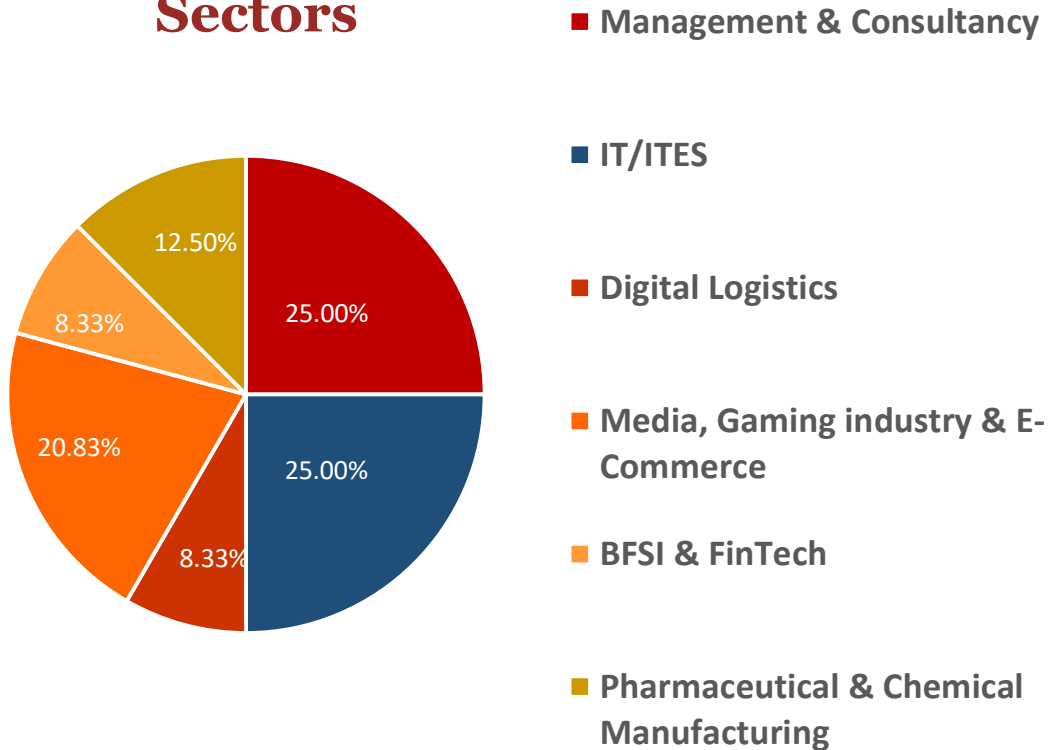


## Average Work Experience



# Internship Statistics

## Sectors



## Profiles Offered

General Analytics	14
HR Analytics	2
Supply Chain Analytics	2
Marketing Analytics	1
Consulting	1
Product Management	1
Finance	1

Average Stipend

₹ 1,04,063

Median Stipend

₹ 1,12,500

Highest Stipend

₹ 1,50,000

# Internship: Participating Companies



# Final Placements

## Profiles offered

### Batch 2019 - 21

Highest Package

₹ 19.04 LPA

Average  
Package

₹ 15.64 LPA

International

23000 USD

### Batch 2020 - 22

Highest Package

₹ 20.00 LPA

Average  
Package

₹ 17.94 LPA

Senior  
Analyst  
Consulting

Data Engineer  
Lead

Web & App  
Analysist

Project  
Manager

AM-Analytics

Assistant  
Manager IT

Associate HR

Business  
Analyst

Sr. Manager  
Consulting

Analytics  
Lead  
Strategist

Analytics &  
Insight Research

Product  
Analyst

Analytics Lead  
Strategist

Associate Data  
Scientist

# Final Placements: Participating Companies



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# Corporate Project Partners



# Guest Sessions



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# Awards and Competitions Batch 2019-21

## Winners



**Mondelez International, Mumbai**

**Data Buzz, IIT Madras (by HSBC)**

**Abacus, IIM Lucknow**

**Krypto, GIM (by TVS Credit)**

**Mind Wizz, IIM Udaipur**

**Fidlatica 5.0, SCMHRD Pune**

**Ultimate Sommelier, SIOM Nashik**

## Runner-ups



**Krunchh, IIT Madras**

**Brainalytics 2.0, IIM Nagpur**

**D-Cube, IIM Trichy**

**Bitathon, GIM (by SAS)**

**Datalytics, GLIM Gurgaon**

**LAMDA, NMIMS Hyderabad**

## Winners



Tata iQ National Analytics Competition, XLRI

Dattansh, National Institute of Agricultural  
Extension Management

EY CAFTA 2020, EY

Excelssior, IIM Nagpur

## Runner-ups



Data And Beyond, IIM Bangalore

Vishleshan, NIT Trichy

Explico, Loyola Business School

Dare Analytica, LBSIM Delhi

Vishleshan 2021, DU

Data Heist, Jaipuria Institute of Management

# MBA DSA Placement Team



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## Social Connect

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